

Get Quality Backlinks To Your Blog

When ever we talk about SEO, we divide it into on site and off site SEO. Off site SEO mainly contains backlinks and social signals. Specially, to boost your ranking in SERP's you need to get quality links from other authority sites. We all know the importance of [search engine traffic](#) and that getting [high quality backlinks](#) to your blog is one of the best ways to improve your blogs rankings and get better search engine traffic and results, this post will be listing 101 ways by which you can get quality backlinks to your blog.

Though before we move ahead, here are things that you need to keep in mind. In 2012, [Google launched Penguin update](#), which is targeted to get rid of sites using spammy or paid ways to build links. Also, many ways which I mentioned in the article are not so good ways to get quality backlinks, so I will strikethrough such ways and you can ignore them.

Also, when you are building backlinks, you need to keep quality of links and anchor text variation in your mind. Also, instead of creating lots of backlinks to your homepage only, start working on building links to internal pages. You can start working on resource pages like “WordPress guide” and build links to them. This way, you can also target Single or double word Keywords easily.

Some of the [link building](#) methods, which you should ignore:

Before, I start with my 101 list, here are some of the link building methods that you should ignore:

- Avoid site wide link from footer (WordPress themes or plugins)
- Avoid buying exact anchor text link (Keep a proportion of 40%-20%-20%-10%-10% for anchor text variation)
- Avoid buying bulk links from sites like Fiverr
- Don't opt for link networks (Build my rank was one of such private link network, which got penalized)
- Avoid BlogRoll links
- Article directory links are not that effective anymore

So, these are something which you should keep in mind when starting with quality [backlink](#) building campaign. Out of all the existing method, guest posting is the best way to get quality link and more over, it will help you to drive traffic to your web page.

Smart Blogger guide to build quality Links to your Site:

Highly recommended trick:

Broken link building:

This method will help you to earn quick backlinks from high-quality pages. Broken link building technique is to find broken links on a website (related to your niche) and email the content owner and notify them about broken link. Along with that, give them a similar link from your website (Similar content which you already have to create one), and ask them to update their post.

1. Submit Guest Post to Other Blogs ([List of Blogs to guest post](#))
2. Comment on do follow blogs and make sure these blogs are relevant to your own blogs. They might not carry too-much of link value, but it will still be beneficial for overall link-profile of your blog.
3. Start Relevant Threads in Forums and Link to Your Blog Posts
4. Link to Your Blog in Your [Forum Signatures](#) (Only high quality forums)
5. Social bookmarking is also considered as backlinks and you should target following network: Google plus, Twitter, Facebook, Pinterest to name a few.
6. Make Use of Discussion Boards by Linking to Your Blog in threads. [Quora](#) is one such HQ discussion board.
7. Make Use of Blogging Communities by Submitting Your Blog Posts to Them, some great places to start are [Blog Engage](#), [Inbound](#)
8. Ask Questions related to your blog in Answer Sites like [Yahoo Answers](#) and Link to Your Blog in your questions
9. Answer Questions in Yahoo Answers and Cite Your Blog as the Source
10. [Interlink to your blog](#) and other posts on your blog when writing on your blog.
11. Exchange links with other bloggers in your niche. Make sure to form link pyramid and keep it natural.
12. Submit Your Blog to Top Blogging directories (Again quality matters here) (Find a [list of Blog directories](#) here)
13. Write a mail to influencers who write on the same topic and encourage them to share it on social network. You never know how much one sweet email can make a huge difference.
14. Submit your blog to top niche directories
15. Network with other bloggers in your niche (Online and offline) and links will automatically follow you.
16. Submit your blog posts to all social bookmarking sites you know
17. Submit your blog to your top social networking sites

18. [Submit your articles to StumbleUpon](#)

20. Work on making your blog go viral on top social bookmarking sites, this alone can bring you tons of quality backlinks from authority sites.

21. ~~Submit your RSS feed to feeder sites~~

22. Make use of press releases, and send press-release about important updates from your blog. You can also compare best product in your niche and send a press-release on the same.

23. Submit your RSS feed to RSS directories, here is a list of [RSS directories](#) to get started.

24. Most forums have a website review forum, review your blog on this forums.

25. ~~Release a free theme and include a link to your blog in its footer. (Not recommended)~~

26. Release a free WordPress plugin and include a link to your blog in it. But don't keep it sitewide, as sitewide anchor text links are bad.

27. Release a software or compile your ebooks to .exe and submit them to top software sites like [brother soft](#)

28. Convert your blog posts to pdf and submit it to document sharing sites, here is a [list of document sharing sites](#) for you to get started.

29. Review top companies and products and they might link back to you

30. Do a weekly link love post and link to many bloggers, they will most likely return the favor. Take advantage of [outbound link SEO](#).

31. Interview top bloggers and ask them to help you share on their favorite social networks and their fans will link to your interview.

32. Provide testimonials for marketers and also provide your link when doing so, they will most likely link back to you.

33. Make use of web 2.0 sites to promote your blog

35. Write [high quality content](#) and you will get strong backlinks

36. Write [Controversial](#) posts

37. Write news posts and try to be one of the first people to write it.

38. Submit your blog to CSS directories:

39. Ask other bloggers to interview you.

40. Write linkbait posts.

41. Write [top list posts](#) because they can go viral easily.
42. Write a post comparing some top gurus in your niche.
43. Write a post featuring some upcoming bloggers and why you like them, they will most likely link to it.
44. Trade articles with other bloggers in your niche.
45. Submit your site to [Dmoz](#), many other directories use this directory and that alone is enough quality backlinks for you.
46. Submit your blog to .edu and .gov forums and blogs, Google so much loves backlinks from this sites and regards them as authority.
47. Make use of groups like [Google Groups](#) and [Yahoo Groups](#)
48. Create a [Wikipedia](#) Page For Yourself and include your link in the resource section.
50. Write posts that have “the ultimate” in the title, each of these type of post I wrote got over 20 backlinks each.
51. Start a [blogging contest](#) and make linking to your blog one of the requirements.
52. Sponsor blogging contest and you will get a lot of backlinks from this.
53. Donate to charity sites, many of them will link back to your site.
54. Build a great tool and many people will link to your tool and your blog.
55. Do a big product launch.
56. Make the news at any cost.
57. Release your own firefox extension and have a page dedicated to it, many people will link to it!
58. Blog about celebrities.
59. Render your services to top people in your niche.
60. Write 101 posts, they tend to get more social and natural link love.
61. Design a top bloggers award and give it to as many bloggers as you can in your niche, they will link back to you.
62. Contact your theme designer and tell them to use your website as an example in their portfolio, they will most likely include a link back to your blog.

63. Create manuals and long tutorial posts on your blog, this type of post do receive lots of backlinks.
64. Create a great ebook or membership site and make linking to your blog the requirement to get it.
65. Submit your resume to resume directories while linking to your blog in your resume.
66. Write how to posts, they also tend to get more backlinks.
67. Write posts that starts with numbers e.g. “7 ways to...”, these type of posts do tend to get backlinks.
68. Submit your images to image directories and include a link to your blog in its copyright notice and as a requirement to use it. Ex: [How to use Flickr to drive traffic](#)
69. Join blogging contest and you will most probably get backlinks if you win.
70. Have a “link to us” or “spread the word” page on your blog while asking your readers to link to you – it is important to make it easy for them by putting your direct HTML code there using your desired anchor text.
71. Submit your website to local business directories, backlinks from these sites are regarded by Google as authority.
72. Write on [about.com](#) and link to your blog in it, this will likely be crawled and used by a lot of websites thereby increasing backlinks to your blog.
73. Make effective use of [April fool](#).
74. Do very costly jokes on your blog but indicate it is a joke underneath the post (tricky? ahah!), e.g., “Apple has bought Google for \$260Billion”, something like this will get tons of links and retweets before people even know that it is a joke.
75. Create niche specific tutorials, which are not only unique but help the community. Such tutorial articles get lots of backlinks.
76. [Create viral youtube videos](#) and include links to your blog in the video and its description.
78. Offer lots of free downloads on your blogs.
79. Update your blog regularly because this will make more people trust your website and it will also make you rank for more keywords which means more traffic and eventually more backlinks.
80. Write a great post with a lot of pictures in it – let the post be pictures only.
81. Write a post comparing various companies and services and which is the best, the best company will most likely link to it.

82. Compare different top products and link to them, people will most likely link to it e.g. You can compare a Mac with a PC. Ensure you compare products which are related to your niche.

83. Get a collection of high quality paid things and make them available for free (make sure you are not violating the copyright of the owner in any way!)

84. Create a directory for your blog and make it important to reciprocate links with you by giving those who link to you higher placement and giving them free featuring on your homepage.

85. Beta test a lot of products and give your review and tips on improving the product, the owner might just link to you.

86. Run surveys on your blog and publish the results for everybody to see, if the survey is good and helpful you will definitely get a lot of backlinks to your blog.

87. Write a list of the “top 10 myths” or “top 10 mistakes” about something.

88. Position yourself as an authority in your niche and try to get attention from the media.

89. Offer to speak at events and seminars related to your niche, don't forget to mention your blog while introducing yourself, this will most likely help you get some backlinks.

90. Have a special writing style that attracts people.

91. Be transparent on your blog.

93. List your product on Ebay or Amazon and include a link back to your blog.

94. Create a [podcast](#) and [submit it to iTunes](#), link back to your blog from it.

95. Create web apps and submit them to app directories such as [Producthunt](#).

96. Write a great and very useful whitepaper and ask your blogging friends to help you distribute it around the web, make sure you include a link to your blog in the whitepaper.

97. Run a contest giving people physical products for free, make linking to your blog a requirement to join.

98. Try to know which stories are hot (Trending stories) at the moment and make sure you blog about them.

99. Blog about very important events such as the independence day and the likes.

100. [Start your affiliate program](#).

101. Create a news section on your blog with regularly updated news in your niche and you will begin to get links fast.

